

# F '07 Great Gift Novels for the Holidays!

(For Retailers Only)

**Option 1: Additional 5% discount and free freight on any one-time stockup order to promote these great gift titles in feature placement promotions**

- ◆ Minimum 5 titles, 20 books per retail location
- ◆ Order must be placed between **7/10/07 and 11/15/07**, one order only
- ◆ PO must reference PROMO CODE: **A72511**

**OR**

**Option 2: POS Rebate\***

- ◆ Accounts must promote at least 5 titles from the list below
- ◆ Accounts must promote for any 8 weeks between **9/1/07 and 12/31/07**
- ◆ Retailers will be credited \$0.65 for every book sold during the selected period, with a \$10,000 cap per account
- ◆ POS must be submitted within 45 days after the promotion runs

**FOR MORE INFORMATION, CALL DENISE CRAWN AT (570) 941-1500**



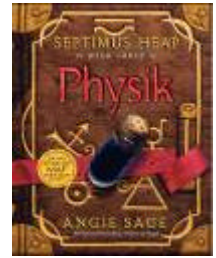
**Little House in the Big Woods**  
By Laura Ingalls Wilder  
\$16.99, ISBN: 0060264306



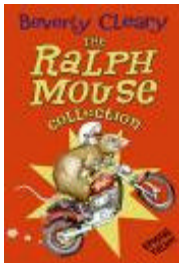
**Prince Caspian**  
By C. S. Lewis  
\$16.99, ISBN: 0060234830



**Horseradish**  
By Lemony Snicket  
\$12.99, ISBN: 0061240060



**Septimus Heap, Book Three: Physik**  
By Angie Sage  
\$17.99, ISBN: 0060577371



**The Ralph Mouse Collection**  
By Beverly Cleary  
\$14.99, ISBN: 0064410048



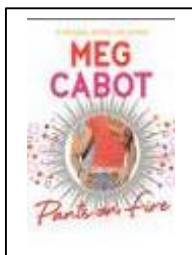
**The Faerie Path**  
By Frewin Jones  
\$16.99, ISBN: 0060871024



**Marley**  
By John Grogan  
\$16.99, ISBN: 0061240338



**Warriors Field Guide**  
By Erin Hunter  
\$15.99, ISBN: 0061239038



**Pants on Fire**  
By Meg Cabot  
\$16.99, ISBN: 0060880155



**Wicked Lovely**  
By Melissa Marr  
\$16.99, ISBN: 0061214655



**Love Is a Many Trousered Thing**  
By Louise Rennison  
\$16.99, ISBN: 0060853875



**Fairest**  
By Gail Carson Levine  
\$16.99, ISBN: 0060734086

\*In order to be eligible, the retailer must furnish to sales representative or to HarperCollins Distribution Center in Scranton, Pennsylvania, proof of its retail sales of these titles. Proof must consist of either computer printouts or cash register receipts. Credit will be issued after review of proof of sales.